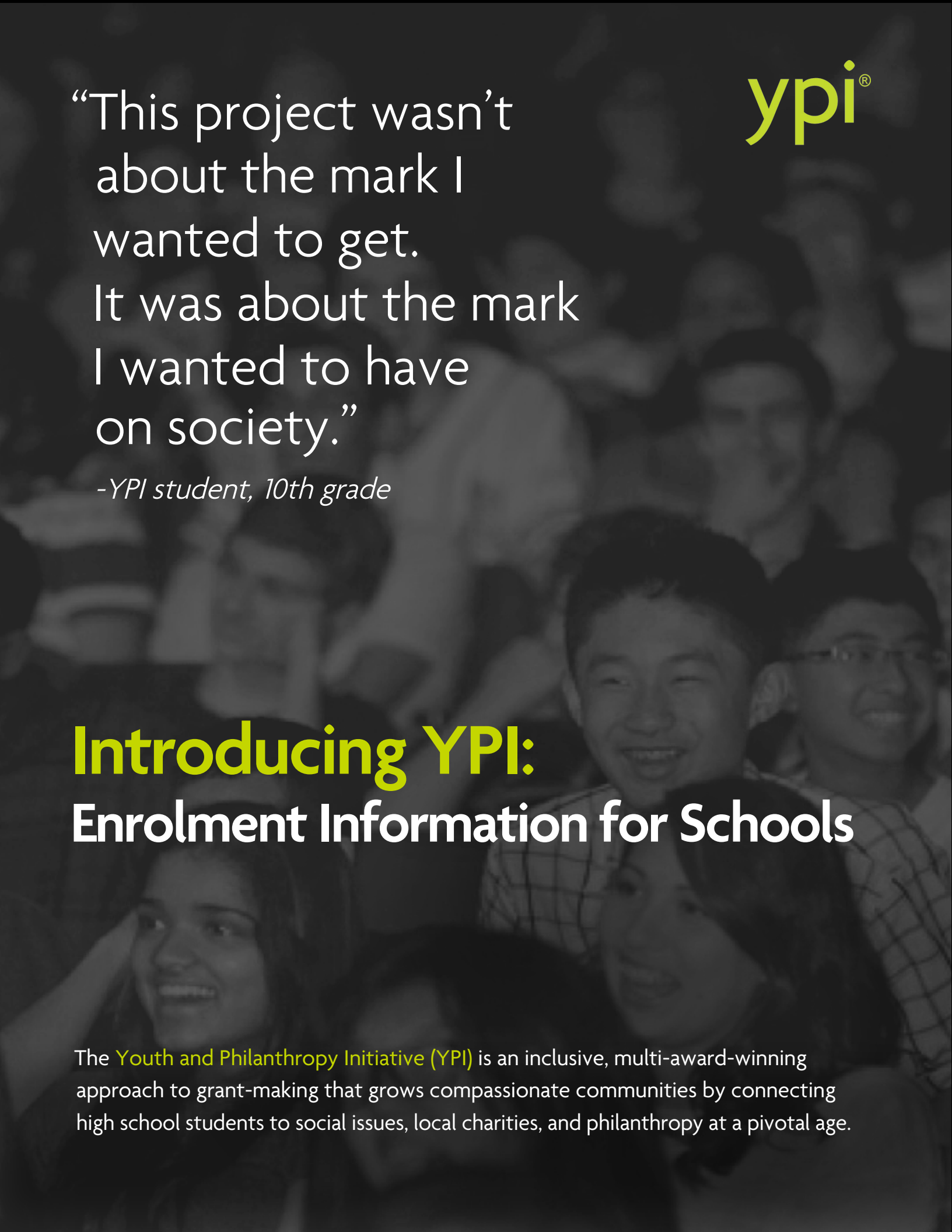


"This project wasn't about the mark I wanted to get. It was about the mark I wanted to have on society."

-YPI student, 10th grade

Introducing YPI:
Enrolment Information for Schools

The Youth and Philanthropy Initiative (YPI) is an inclusive, multi-award-winning approach to grant-making that grows compassionate communities by connecting high school students to social issues, local charities, and philanthropy at a pivotal age.

ypi is an idea.

That grant-making can be inclusive and transformative for young people and their communities.

ypi is a program.

Where youth, schools, charities, and funders work together to support social services through grants and public awareness.

ypi is a platform.

For motivating, deepening, and scaling meaningful interactions between people and the social purpose sector.



the ypi story

YPI is an idea. YPI is a program. YPI is a platform.
With every grant awarded through our school-based competition, YPI channels financial resources, public awareness, and volunteers to local charities, while sparking the social conscience of secondary school students, building their character, and developing their life and workplace skills.

YPI was created in 2002 by the Toskan Casale Foundation to inspire empathy for local social issues and provide immediate help to people in need. With values rooted in the founders' experience with MAC and the MAC AIDS Fund, YPI provides grants to social service charities by asking youth to identify issues and to stand up for the most vulnerable people in their communities.

In 2016, YPI Canada was launched as a public foundation. Every year, tens of thousands of high school students complete YPI's award-winning experience across Canada. Together they stand up for hundreds of local charities and speak up about social causes and vital services. They are challenging stigma, changing behaviours, and directing grants and critical public support for millions of people in need across the country.



How ypi works

YPI takes place in high schools across Canada, where it is implemented inclusively to all students across an entire grade level (9th or 10th), as a curriculum-linked, culminating team assignment.



YPI Launch
Students are introduced to YPI through a classroom-based or grade level assembly, supported by the Welcome to YPI video.



Form Teams
In teams, students identify and research social issues affecting their community.



Research
Teams research and analyze local charities working to address the social issues they've identified.



Choose a Charity
Teams select and further research the charity they believe best addresses their chosen issue.



Contact and Visit
Teams contact and visit one charity, gaining a more detailed understanding of what they do and how they operate.



Presentations
Teams prepare and deliver a presentation on their chosen charity and issue, and the impact $5000 would have.



YPI Final Presentation Assembly
Finalists go on to present again before their school, guests and a panel of judges. The team with the most compelling presentation is awarded a $5000 grant to direct to their charity.

On average, 2,000 local people are directly involved or impacted by *each* $5,000 grant awarded through YPI:

- A local registered charity uses the entire $5,000 to meet immediate community needs (providing direct benefits for an average of 350 people, depending on the service)
- An entire grade level of secondary school students completes a multi-award-winning educational experience that builds their skills, character, empathy, and confidence (average of 175 students)
- A team of educators receives resources and ongoing support from YPI to enrich their classroom curriculum, grow their school's culture of community service, and deeply inspire their students
- Dozens of local charities receive critical public advocacy and awareness, and are connected directly to engaged and motivated young people
- Over 1,000 additional community members (parents, siblings) are taught about local social issues and social services from the participating students
- YPI stewards program quality, evaluates all impacts made, and reports to all stakeholders

How ypi achieves results

We maximize local public awareness and support for charities.
We create the conditions for authentic youth civic engagement.
We contribute to systemic change by developing compassionate systems thinkers.



Strong partnerships with schools

YPI's in-demand, fully-resourced educational project enriches school culture and satisfies a wide range of mandated curriculum objectives across the country. YPI staff and resources support schools and educators to embed YPI as a core experience for their students.



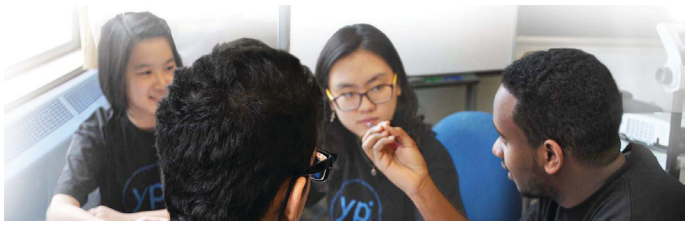
Transformative connections

YPI's charity site visits provide youth with an inimitable experience of empathy and personal development. Often cited as a pivotal moment in their lives, youth build relationships with professionals, volunteers and clients, and connect to the issues impacting their communities.



Responsibility and decision-making

YPI prepares youth to make informed choices about their communities, and then respects their decisions. They decide which issues and charities are meaningful to them, then deliver thousands of presentations, teaching their family and school community about important social issues. Youth-majority judging panels select grant recipients.



Value for local charities

YPI strengthens the social sector with significant grants, and by building bridges between people and charities. Charities engage with youth who become advocates for their cause, each student teaches seven people on average. 90% of students say they will recommend charities to people in need of help.



Critical skills development for students

YPI combines classroom learning and real community experience to develop core competencies in students, such as confidence, teamwork, leadership, presentation, communication, research and problem-solving skills.



Monitoring, evaluation, and innovation

YPI's robust evaluation system monitors program quality, and tracks our progress across key outcomes. We invest in staff, ideas, and collaborations to accelerate and extend our impact at the local, national and international scales.

"YPI is a brilliant project that is at the forefront of education. I have been teaching for 30 years and I have never seen a project work so effectively across an entire grade that empowers youth to gain skills for their future and at the same time promotes empathy and caring. It is truly a recipe for success!" - *Marilyn Nunn, Teacher*

"YPI has been an important part of our school culture for many years. Hundreds of our students have learned about the impact they can have on their community and about issues that matter to them. YPI helps young people develop a sense of courage and confidence that they carry with them beyond high school, and helps our school graduate students who recognize their agency and act on their values." - *J.P. King, Teacher*



ypi addresses social needs now while creating the conditions for lasting social change.

90% of YPI participants could refer someone in need to a service that could help them.

98% of teachers say that YPI helps their students to break down stigmas and stereotypes.

ypi achieves its impact by working with and adding value to existing community infrastructure (schools and charities).

95% of YPI participants improve their empathy, confidence, and employability skills.

100% of teachers say that the skills students gain during YPI provide life-long benefits.

Enrolment Information for New Schools

YPI is accepting applications from new schools for the coming academic year.

All new schools must apply by submitting the online application form on goypi.org
Enrolment is confirmed on a rolling basis: please apply early, spaces are limited.
Returning schools are prioritized for re-enrolment when they re-enrol by June 1st.

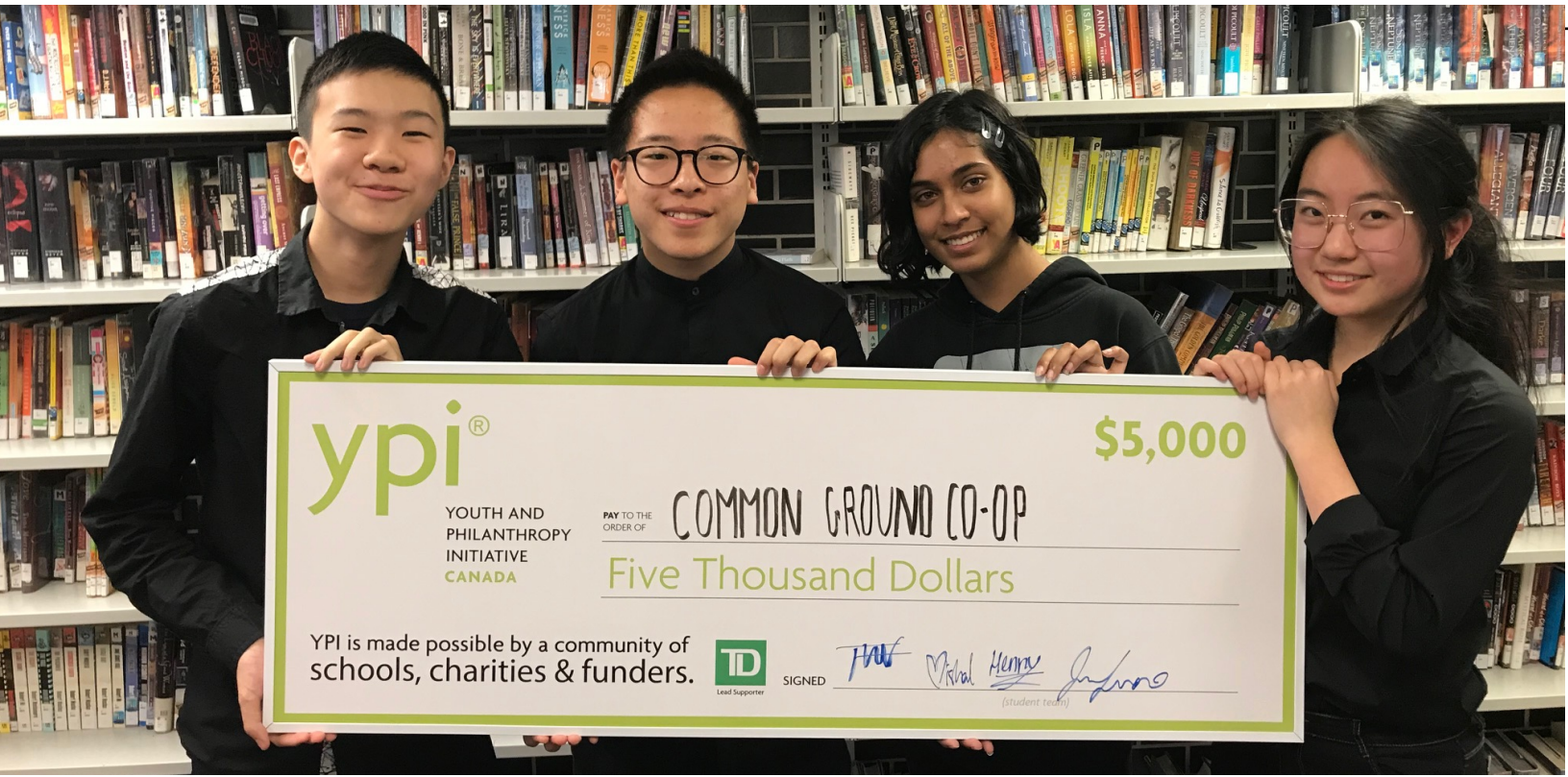
Enrolment is free for public schools and includes:

- a $5,000 grant to be awarded by your students to a local charity
- a Teacher Resource Guide with fully-resourced and flexible curriculum-linked lesson plans, student worksheets, videos, and online resources
- orientation, training and ongoing support by phone, email, video conference, and classroom workshops from our professional staff

To discuss program benefits, application details, and enrolment requirements, please contact the YPI Canada program team: **info@goypi.org** or **1-888-489-1044**

"YPI has been the bright spot for my students during the pandemic."*-Mike Paron, Teacher*

Learn more and apply at: goypi.org/enrol-my-school



YPI was created in 2002 by the Toskan Casale Foundation in Toronto, and has been recognized as a best practice in participatory grant-making and systems change philanthropy. Over 600,000 young people have participated in YPI across Canada, NYC, and the UK.

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ypi®

YOUTH AND PHILANTHROPY INITIATIVE CANADA

For program information:
Noor El-Husseini
noor@goypi.org

973 Dovercourt Rd.
Toronto, ON M6H 2X6
goypi.org **1-888-489-1044**

Awards

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and our growing community of local and regional partners who make YPI possible across Canada















