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YOUTH AND
PHILANTHROPY
INITIATIVE
CANADA

**Process for
Prospective
Donors**

The YPI Story

YPI is an idea. YPI is a program. YPI is a platform.

With every grant awarded through our school-based competition, YPI channels financial resources, public awareness, and volunteers to local charities, while sparking the social conscience of secondary school students, building their character, and developing their life and workplace skills.

YPI was created in 2002 by the Toskan Casale Foundation to inspire empathy for local social issues and provide immediate help to people in need. With values rooted in the founders' experience with MAC and the MAC AIDS Fund, YPI provides grants to social service charities by asking youth to identify issues and to stand up for the most vulnerable people in their communities.

Every year, tens of thousands of high school students complete YPI's multi-award-winning curriculum across Canada. Together they stand up for hundreds of local charities and speak to 200,000 Canadians about social causes and vital community services. They are challenging stigma, changing behaviours, and directing grants and critical public support for millions of people in need across the country.



“Through my charity, I saw how the pandemic changed the views about mental health and how mental challenges thrived during the crisis. I gained a better perspective regarding how I (as well as my peers) can look for help and support for mental issues.”

Student, Twelve Mile Coulee School

How YPI Works

1. YPI Launch

Students are introduced to YPI through a classroom-based or grade-level assembly.



2. Form Teams

In teams, students identify and research social issues affecting their community.



3. Research

Teams research and analyze local charities working to address the social issues they've identified.



4. Choose a Charity

Teams select and further research the charity they believe best addresses their chosen issue.



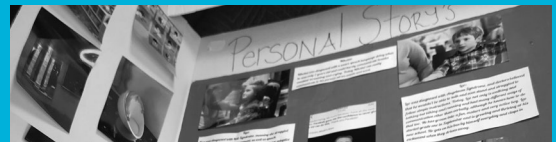
5. Contact and Visit

Teams contact and visit one charity, gaining a more detailed understanding of what they do and how they operate.



6. Presentations

Teams prepare and deliver a presentation on their chosen charity and issue, and the impact \$5000 would have.



7. YPI Final Presentation Assembly

Finalists go on to present again before their school, guests, and a panel of judges. The team with the most compelling presentation is awarded a \$5000 grant to direct to their charity.



How your donation helps **YPI** achieve its result

We maximize **local public awareness and support for charities.**

We create the conditions for **authentic youth civic engagement.**

We contribute to systemic change by **developing compassionate systems thinkers.**



Strong partnerships with schools

YPI's in-demand, fully-resourced educational project enriches school culture and satisfies a wide range of mandated curriculum objectives across the country. YPI staff and resources support schools and educators to embed YPI as a core experience for their students.

Responsibility and decision-making

YPI prepares youth to make informed choices about their communities, and then respects their decisions. They decide which issues and charities are meaningful to them, then deliver thousands of presentations, teaching their family and school community about important social issues. Youth-majority judging panels select grant recipients.

Critical skills development for students

YPI combines classroom learning and real community experience to develop core competencies in students, such as confidence, teamwork, leadership, presentation, research, communication, and problem-solving skills.

Transformative site visits

YPI's charity site visits provide youth with an inimitable experience of empathy and personal development. Often cited as a pivotal moment in their lives, youth build relationships with professionals, volunteers and clients, and connect to the issues impacting their communities.

Value for local charities

YPI strengthens the social sector with significant grants, and by building bridges between people and charities. Charities engage with youth who become advocates for their cause, each student teaches 8-9 people on average. 90% will recommend charities to people in need of help.

Monitoring, evaluation, and innovation

YPI's robust evaluation system monitors program quality, and tracks our progress across key outcomes. We invest in staff, ideas, and collaborations to accelerate and extend our impact at the local, national and international scales.

Your Support Can Change Lives



“Aside from developing new skills, the importance of YPI to me was the experience and opportunity to be able to communicate with a foundation that does great things for the community.”

Sacred Heart High School (Walkerton)

A gift of \$5000 will provide YPI's inclusive, multi-award-winning secondary school education and youth driven philanthropy program to a Canadian public secondary school, impacting 150–200 students, 1500 community members, and one charitable organization addressing social issues in your community. YPI has a proven 20-year track record of achieving immediate, medium, and long-term outcomes for youth, teachers, schools, charities, and communities, and has been studied as a best practice in systems-level change. You can forever impact the lives of students and the community they reside in with your support. Help us create a more philanthropic world, one school at a time.

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With many thanks to our Founding Partner

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and a community of local and regional supporters who make YPI possible.

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