Vision
Canada's young people are included, empowered, and engaged in creating more compassionate and connected communities where they live, and a more philanthropic future for all.

Mission
YPI Canada is growing connected, compassionate communities through our inclusive, multi-award-winning approach to youth-led participatory grant-making. By 2024, our goal is to grant $1M annually to charities decided by 40,000 engaged and empowered youth, and to connect 350,000 Canadians each year around caring for social causes in their communities.


PHILANTHROPY: We aspire to be a strategic, high-impact partner for the philanthropic community.
Deliver excellent stewardship that maximizes impacts for funders, charities, and youth
Provide YPI as a strategic service for regional grant-makers, and a best in class SROI for national funders
Communicate YPI's leadership in participatory grant-making, and our role in addressing the social deficit

EDUCATION: We will steward award-winning program quality for high schools and youth, and invest in continuous improvement.
Support YPI educators to integrate best practices
Collaborate with peer organizations to enrich YPI's content, resources, and training opportunities
Monitoring, evaluation, learning, and improvement
Communicate YPI's impact on the education sector

CHARITIES: We strive to be a champion of local charities chosen by youth, and a collaborative, valued partner in support of their communities.
Build closer relationships with participating charities and local social sector networks. Understand needs, and leverage our resources to create more value.
Collaborate with local networks to connect YPI alumni to next steps for community engagement
Communicate impact created by charities and youth

Organizational goals: We commit to being a great place to work and to volunteer, and an active contributor to Canada's social purpose sector. We will maintain best practices in board governance, human resources, financial accountability and transparency, and fundraising. We will invest in our digital data infrastructure and communications tools. Robust monitoring and evaluation will be integral to continued improvement and sharing.