LISTENING TO COMMUNITIES. SHARING POWER. PARTICIPATORY GRANT-MAKING. DEMOCRATIZING DECISIONS. AUTHENTIC YOUTH ENGAGEMENT. INCLUSIVE BY DESIGN. BUILDING REAL RELATIONSHIPS. MAKING EVERY PART OF THE GRANT-MAKING PROCESS COUNT.

community impact report 2017
The values that quietly created YPI in 2002 are starting to get a bit louder in philanthropy: Listening to communities. Participatory grant-making. Shifting power. Next gen engagement. Making every part of the grant-making process count toward impact. This is important stuff. This is who we are.

2016/17 was a milestone year for the program. Standing on the shoulders of the ground-breaking work of our founder, the Toskan Casale Foundation, we took a leap and launched YPI Canada as a public foundation – the first of its kind to do 100% of its grant-making through the inclusive engagement and empowerment of secondary school students.

The intent behind the formation of YPI was to get meaningful funding in the hands of local, frontline social service charities, but in the most strategic way possible. YPI was created to make the process of grant-making as impactful as the grants themselves.

As a public foundation, we will continue to do the grant-raising on behalf of our students so that they – and their teachers – are able to focus their limited time on deeply learning about social inequities and the complexity of the root causes, the impact of charities in their community, and on building real relationships with professionals and volunteers of their local social purpose sector. This time and space to learn and connect creates the cascading outcomes of the project, and provides a motivating (and often introductory) experience of philanthropy that is inclusive and accessible to all.

Thanks to our longest partner, TD Bank Group, and our growing community of incredible, inclusive, and power-sharing funding partners across Canada, we started the 2017/18 year by doubling our enrollment.

By 2020, we have a vision to work with 40,000 students, grant $1,000,000 to charities on behalf of youth across Canada, and directly involve and influence 1% of Canadians in our mission to grow compassionate communities. Every year.

It takes a community to make this work possible. Thank you our growing number of schools, charities and funders across the country. Thank you Julie, and our awesome inaugural board of directors. And thank you to my brilliant colleagues, Kate and Rachel.
Outcomes for Students

YPI employs a rigorous evaluation program focused on assessing the impact to students’ skills, knowledge, attitudes and behavior related to civic engagement and social issues in their local community. As part of this evaluation, we collect survey data from students, teachers, and charity professionals. The data allows us to track the cognitive, emotional and social development of students, and the impacts YPI has on schools and communities. Here are some of our findings from the 2016/2017 cycle.

### What students had to say about the different components of the YPI process

- **Learning about local social issues**
- **Researching the work of different charities**
- **Visiting a charity in my community**
- **Working as a team**
- **Giving a presentation in front of my class**
- **Staying involved with the charity my team chose**

**At the start, I was nervous about meeting new people and having to contact the people who work there. It taught me to be more comfortable with public speaking.**

“**I learned...**” (student quotes)

- “Everyone in a community has value. Whether you’re rich or poor, you matter.”
- “It was a very eye opening experience to see my friends talk about something they feel strongly about, and it has influenced me greatly, by both changing my views but also making me want to volunteer much more when I am older.”
- “There are always people who care about what you think and what you need. Even if what you’re going through is an uncommon challenge, that NEVER means that you have to go at it alone.”
- “You, as a teenager, right now can make a difference. We must just look for the resources to do it.”
- “I think I just learned how relevant these issues are, and how real the need is. It’s often forgotten how many people don’t have basic needs; whether it be a home, a job, or an ability to pay the bills. YPI brought me a lot of awareness about the issue in my own community.”
- “Anything is possible if you put your mind to it and don’t give up. A homeless person said that to me at my charity.”

### Top Social Issues (identified by students)
1. Homelessness
2. Poverty
3. Mental Health
4. Domestic Violence
5. Hunger
6. Discrimination
7. Racism
8. Refugee Support
9. Drug & Alcohol Addiction
10. Bullying

“**YPI was a great experience. It really opened my whole group’s eyes to social issues in our community and what charities are doing to help. I feel lucky to live in a community where there are these charities looking out for people in need.**”
2016-2017 Participating Schools and Winning Charities

**British Columbia**

- Vancouver area
  - Brentwood College School
  - Heritage Woods Secondary School
  - St. John’s School
  - West Point Grey Academy
  - W.J. Mouat Secondary School
  - Cowichan Therapeutic Riding Association
  - Chartist House Foundation
  - Women Against Violence Against Women
  - Backpack Buddies
  - Cyrus Centre

- Alberta
  - Bonnyville Centralized High School
  - Bonnyville Canadian Native Friendship Centre

- Calgary
  - Samuel W. Shaw School
  - St. Albert the Great
  - Epilepsy Association of Calgary
  - Brown Bagging for Calgary’s Kids

- Edmonton
  - Millwoods Christian School
  - Edmonton Down Syndrome Society
  - Sexual Assault Syndrome Society
  - Westminster Junior High School

- Ontario
  - Eastern Ontario
    - Ashbury College
    - Bayridge Secondary School
    - Kingston CVI
  - Greater Toronto Area
    - Bayview Glen Upper School
    - Bishop Allen Academy
    - Bishop Strachan School
    - Central Toronto Academy
    - Crestwood Preparatory Academy
    - Dr. J.M. Denison Secondary School
    - Etobicoke School of the Arts
    - Father Henry Carr CSS
    - Father John Redmond CSS
    - Humber Sir George’s College
    - Humber’s Collegiate Institute
    - Lawrence Park Collegiate Institute
    - Loretto College
    - Michael Power / St. Joseph
    - North Toronto Collegiate Institute
    - Royal St. George’s College
    - Silverthorn College Institute
    - Sir Wilfrid Laurier Collegiate Institute
    - St. Clement’s School
    - St. Michael’s College School
    - Toronto French School
    - University of Toronto Schools
    - York Mills Collegiate Institute
    - Ancoura
    - Lily’s Place Emergency Shelter
    - Lunch by George
    - Skylark Children, Youth & Families (via the Maddie Project)
    - Matthew House
    - Griffin Centre Mental Health Services
    - Matthew House
    - Native Family and Child Services of Toronto
    - Alzheimer Society of York Region
    - Alzheimer Society of York Region
    - Big Brothers & Big Sisters of Toronto
    - Catholic Family Services of Toronto
    - Native Canadian Centre of Toronto
    - The Peer Project
    - Matthew House
    - The Concerned Kids
    - Youth Without Shelter
    - Making Faces
    - Good Foot Support Services
    - Alzheimer Society of Toronto
    - The Children’s Bookbank and Literacy Foundation
    - PFLAG Toronto
    - Pathways to Education
    - Margaret’s Community Housing & Support Services
    - FoodShare Toronto
    - Second Harvest Food Bank

- Southwestern Ontario
  - Stratford Northwestern Secondary School
  - John F. Ross CVI

- Hamilton-Niagara
  - Blessed Trinity Catholic Secondary School
  - Dundas Valley Secondary School
  - Nora F. Henderson Secondary School
  - Sir John A. MacDonald High School

- Kitchener-Waterloo
  - Resurrection Catholic Secondary School
  - St. David Catholic Secondary School
  - St. Mary Catholic Secondary School

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- Kitchener-Waterloo
  - Resurrection Catholic Secondary School
  - St. David Catholic Secondary School
  - St. Mary Catholic Secondary School

- Quebec
  - Montréal area
    - Collège Sainte-Anne de Lachine
    - Hebrew Academy
    - Heritage Regional High School
    - Lake of Two Mountains High School
    - Lower Canada College
    - Miss Edgar’s and Miss Cramp’s School
    - Sacred Heart School of Montreal
    - Selwyn House School
    - Trafalgar School for Girls
  - Quebec City
    - École des Sentiers
    - École des Sentiers

- New Brunswick
  - Rothesay Netherwood School
  - L’Arche Saint John

- Canadian Tire Jumpstart
  - Indigo Love of Reading Foundation
  - Native Women’s Centre
  - GreenBYTE (program of St. Leonard’s Society)
  - Hospice of Waterloo Region
  - Lumen Cordis
  - Hospes Support Centre
  - The Children’s Foundation of Guelph & Wellington
  - Deuil-Jeunesse
  - W.I.A.I.H
  - Chai Lifeline
  - Famille à Coeur
  - Sound Times / Les Fonds Sonitus Vitae
  - VOBOC Foundation / La fondation VOBOC
  - The Lighthouse / Le Phare
  - Coco’s Place Foundation
  - Friendship Circle of Quebec
  - Tyndale St. George’s Community Centre
  - Deuil-Jeunesse
Outcomes for Schools

YPI teachers routinely report that the program creates observable positive changes within their school communities.

Of the teachers surveyed:

100% Agreed or Strongly agreed that YPI creates opportunities for their school to connect meaningfully with their community.

97% Agreed or Strongly agreed that YPI contributes to a stronger culture of caring and service within their school.

70% Agreed or Strongly agreed that YPI prompts them to collaborate with educators in other departments at their school.

100% Agreed or Strongly agreed that YPI is widely known about and valued by students at all grade levels within their school.

85% Agreed or Strongly agreed that YPI is widely known about and valued by parents of participating and/or former YPI students.

“For many [students], it’s the first time they really connect to their communities and learn first-hand about the social issues around them.”

-YPI Lead Teacher, Montreal QC

The primary reasons schools choose to participate in YPI:

- Development of Academic Skills
- Development of Empathy and Soft Skills
- To Promote Service / Volunteerism
- To Promote Community Engagement
- To Build Greater Community Awareness

85% 70% 60% 50% 40% 30% 20% 10% 0%
**Financial Summary**

### REVENUE

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<th>Source</th>
<th>Amount</th>
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<tr>
<td>Private &amp; public foundations</td>
<td>$532,279</td>
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<tr>
<td>Community foundations</td>
<td>$14,400</td>
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<td>Individual donations</td>
<td>$15,540</td>
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<td>Private school partnership</td>
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**Total revenue** $604,219

### EXPENSES

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<th>Category</th>
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<td>Grants*</td>
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<tr>
<td>Donations to other charities (55 x $5000)</td>
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<td>Programming</td>
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<td>Wages and benefits</td>
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<td>Fundraising</td>
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<td>Occupancy</td>
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<td>Office expenses</td>
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<tr>
<td>Professional fees**</td>
<td>42,233</td>
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**Total expenses** $559,865

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*A total of $275,000 was awarded to charities selected by students, however, two funding partners matching YPI contributions to local grants opted to deliver their portion directly.

** The majority of professional fees were one-time legal costs related to the registration and establishment of YPI Canada as an independent charity in 2016.

A full copy of YPI Canada’s audited financial statements is available online at [www.goypi.org](http://www.goypi.org)
“The outcome is nothing that you would ever expect. You go into this project with the idea that its simply a mark on your report card but you come out of it with so much more in knowledge, personal connections and memories that will impact you forever.”

~YPI Student, 2016-2017

With deepest gratitude to our 2016/17 Board of Directors:
Charles Achampong
Rebecca Burrows
Christine Cooper
Emily Cordeaux
Nicola Doughty

Hon. Myra Freeman, CN, ONS, MSM
Brenda Hogan
Douglas Joyner
Vince Pileggi
Julie Toskan-Casale, MSM, OMC

Youth and Philanthropy Initiative Canada
3080 Yonge Street, Suite 5090
Toronto, ON M4N 3N1
1-888-489-1044
www.goypi.org
Charitable Registration number: 840662712RR0001